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## **Education**

UX|UI Design Bootcamp

@Ironhack
Jan - Mar '24

#### Film Studies

@Restart

@Famu Prague
Sep '14 - Mar '16

Bachelor in Design and Multimedia

@Universityof CoimbraSep '10 - Jun '14

## Languages

Portuguese C2
English C1
Spanish B2

# Rita Paiva UX | UI Designer

## **Experience**

#### Teacher Assistant at Ironhack Lisbon

Apr'24 - Present

Support the UX|UI Design Bootcamp students during classes, labs, and projects.

## **UX|UI** Designer at Picfest

Feb'24 - Mar'24

The scope of this project was creating an MVP user-flow for event organizers to create and edit their events, and also for event attendees to view events and upload photos. Besides doing user research, prototyping and testing, I also developed a branding for the company.

## UX|UI Designer at Cultiva

Jan'24 - Fev'24

The aim of this project was designing a website MVP for Cultiva Wine Bar, in order to improve their online presence and to allow clients to book a table the easiest way possible.

## Art Director at PulpiFiction

Jan'20 - Dez'23

I worked creating the concepts for music videos, directing, filming, editing, doing photoshoots and designing album covers.

### Freelance Actress and Film Director

Sep'15 - Mar'24

I worked in several creative projects, materializing stories and ideas, both behind and in front of the camera.

### **Soft Skills**

Communication, Empathizing, Teamwork, Time Management, Problem Solving, Prioritization, Active Listening, Public Speaking, Detail Oriented

#### **Hard Skills**

- Design Thinking
- User Research
- Information
   Architecture
- Prototyping
- User Testing
- Developer Handoff

#### **Software Skills**

- Figma
- Adobe Cloud
- Html
- Css
- Notion
- Trello
- Google Suite